THE BRIDGE TO YOUR GROWTH!

Divya Media PUBLICATIONS PVT. LTD.

25 YEARS OF PUBLISHING EXCELLENCE

MEDIA KIT
USPs

1. The publications and portals offer updated industry info and other details of the decision-makers to serve as a value-added service to its customers.


3. It provides a highly customizable approach altering and amending approaches for all niches.

4. 360 Degree marketing solutions: Video, Print, Digital & PR centric approach which ensures ROI through lead generation from right decision makers & Influencers.

5. The highly-qualified, well-trained, and experienced team has grown great growth year by year with its diversified approach.
WE HAVE SERVED 1000+ SATISFIED BRANDS ACROSS THE GLOBE
**WE BRING TO YOU**

**ENGINEERING REVIEW** (PRINT)

**ENGINEERING REVIEW** is India's leading industrial magazine on engineering & allied industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic content to the manufacturing industry.

**Magazine Focus**
- Power
- Machine Tools
- Automation
- Chemical & Process
- Instrumentation & Control
- Gears & Motors
- Pumps & Valves
- Construction & Material Handling
- Hydraulic & Pneumatics
- Industrial Cleaning
- Metal Industry
- Industrial Safety

**Readers**
- Plant Heads
- Operations Heads
- Head Manufacturing
- Consultants
- Technical Directors
- Project Managers
- Purchase Managers
- GM, VP President

**Geographical Reach**
- South: 32%
- West: 28%
- North: 24%
- East: 16%

**PAN India Circulation**: 60,000 Copies
WE BRING TO YOU
ENGINEERING REVIEW (ONLINE)

www.engmag.in

www.engmag.in is a digital platform of ENGINEERING REVIEW magazine for the manufacturing professionals to keep them updated about the latest trends of the manufacturing industry on a real-time basis.

42K
Monthly Unique Visitors

3,300,000
Monthly Page Views

3 Minutes
Average Time Spent per Visit

40%
of www.engmag.in
Visitors Return at Least 4 Times Per Month

Visitors:
Plant Heads | Operations Heads | Head Manufacturing | Consultants | Technical Directors | Project Managers | Purchase Managers | GM, VP President

Our Online Advertising Programs Include:
Online Banners | Email Marketing with Customized mailers | Newsletter Banner Advertisements
MACHINE TOOLS WORLD is India’s leading industrial magazine on machine tools & allied industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic content to the machine tools & allied industry.

Magazine Focus
Metal Cutting | Automation | Metal Forming | Metrology | Precision Tools | Cutting Tools | Machine Peripherals | Production Systems & SPMs

Readers:
Plant Heads, CNC Heads, Head Manufacturing, Technical Directors, Purchase Managers, Project Managers, Maintenance Heads, Production Managers, R&D Heads

Geographical Reach:
South: 35% | West: 33% | North: 24% | East: 8%

PAN India Circulation:
30,000 Copies
WE BRING TO YOU
MACHINE TOOLS WORLD (ONLINE)

www.mtwmag.com

www.mtwmag.com is a digital platform of MACHINE TOOLS WORLD magazine for the machine tools professionals to keep them updated about latest trends of machine tools industry on real-time basis.

33K Monthly Unique Visitors
2,400,000 Monthly Page Views
4.2 Minutes Average Time Spent per Visit
51% of www.mtwmag.com Visitors Return at Least 4 Times Per Month

Visitors:
Plant Heads | Operations Heads | Head Manufacturing | Consultants | Technical Directors | Project Managers | Purchase Managers | GM, VP President

Our Online Advertising Programs Include:
Online Banners | Email Marketing with Customized mailers | Newsletter Banner Advertisements
WE BRING TO YOU

INDUSTRIAL HEALTH TO SAFETY (PRINT)

INDUSTRIAL SAFETY REVIEW is India’s leading monthly magazine on health, safety, fire & security industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic contents of health, safety, fire & security industry.

Magazine Focus

Readers:

Circulation by Industries

Geographical Reach:
West: 32% | North: 30% | South: 24% | East: 14%

PAN India Circulation:
30,000 Copies
WE BRING TO YOU
INDUSTRIAL HEALTH TO SAFETY (ONLINE)

www.isrmag.com

www.isrmag.com is a digital platform of INDUSTRIAL SAFETY REVIEW magazine for the Health | Safety | Fire | Security professionals to keep them updated about latest trends of Health | Safety | Fire | Security industry on real-time basis.

37K Monthly Unique Visitors

2,10,000 Monthly Page Views

3.5 Minutes Average Time Spent per Visit

44% of www.isrmag.com Visitors Return at Least 4 Times Per Month

Visitors:

Our Online Advertising Programs Include:
Online Banners | Email Marketing with Customized mailers | Newsletter Banner Advertisements
WE BRING TO YOU

POWERTECH REVIEW (PRINT)

POWERTECH REVIEW is India's leading industrial magazine on electrical & allied industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic content to the electrical & allied industry.

Magazine Focus

Readers:
Manufacturing Heads | Maintenance Managers | Project Managers | Chief Engineers | R&D Heads | Plant Heads | Technical Directors | Production Managers | Operations Heads | System Integrators | Consultants | Electrical Inspectorates | Electrical Contractors | Engineering Institutions | EPC, Project Developers | OEMs | Public & Private Sector Utilities (DISCOMs) | State Electrical Boards | System Integrators | Test Institutions | Electrical Engineers | Electrical Traders

Circulation by Industries

Geographical Reach:
West: 26% | North: 29% | South: 22% | East: 23%

PAN India Circulation:
30,000 Copies
WE BRING TO YOU
POWERTECH REVIEW (ONLINE)
www.powertechreview.com

www.powertechreview.com is a digital platform of POWERTECH REVIEW magazine for power industry professionals to keep them updated about the latest trends of electrical & allied industry on a real-time basis.

Visitors:
Manufacturing Heads | Maintenance Managers | Project Managers | Chief Engineers | R&D Heads | Plant Heads | Technical Directors | Production Managers | Operations Heads | System Integrators | Consultants | Electrical Inspectorates | Electrical Contractors | Engineering Institutions | EPC, Project Developers | OEMs | Public & Private Sector Utilities (DISCOMs) | State Electrical Boards | System Integrators | Test Institutions | Electrical Engineers | Electrical Traders

Our Online Advertising Programs Include:
Online Banners | Email Marketing with Customized mailers | Newsletter Banner Advertisements
WE BRING TO YOU
INDUSTRIAL AUTOMATION REVIEW (PRINT)

INDUSTRIAL AUTOMATION REVIEW is India’s leading industrial magazine on the automation industry, published by Divya Media Publications Pvt. Ltd. which is consistent in delivering quality & authentic content to the automation industry.

Magazine Focus
Process Automation | Factory Automation | Robotics | Instrumentation & Control Engineering | Building Automation | Hydraulics & Pneumatics (Fluid Power)

Readers:
Manufacturing Heads | Maintenance Managers | Project Managers | Chief Engineers | R&D Heads | Plant Heads | Technical Directors | Production Managers | Operations Heads | System Integrators | Consultants

Geographical Reach :
South : 33 % | West : 35 % | North : 24 % | East : 8 %

PAN India Circulation :
30,000 Copies
WE BRING TO YOU
INDUSTRIAL AUTOMATION REVIEW (ONLINE)

www.industrialautomationreview.com

www.industrialautomationreview.com is a digital platform of INDUSTRIAL AUTOMATION REVIEW magazine for the Automation industry professionals to keep them updated about the latest trends of Automation industry on a real-time basis.

Visitors:
Manufacturing Heads | Maintenance Managers | Project Managers | Chief Engineers | R&D Heads | Plant Heads | Technical Directors | Production Managers | Operations Heads | System Integrators | Consultants
WE BRING TO YOU
CONSTRUCTION & MATERIALS
HANDLING EQUIPMENT REVIEW (ONLINE)

www.cmhreview.com

CIRCULATION BREAK-UP: (ZONE WISE)

<table>
<thead>
<tr>
<th>North</th>
<th>West</th>
<th>South</th>
<th>East</th>
</tr>
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<tbody>
<tr>
<td>30%</td>
<td>30%</td>
<td>25%</td>
<td>15%</td>
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Visitor Profile
## PRINT RATES

**Page Advertisement Rates**

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>(width)</th>
<th>(height)</th>
<th>Rate</th>
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<tbody>
<tr>
<td>Full Page</td>
<td></td>
<td></td>
<td>₹50,000</td>
</tr>
<tr>
<td>Bleed</td>
<td>21.59 cm</td>
<td>27.94 cm</td>
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<tr>
<td>Text Area</td>
<td>19.59 cm</td>
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<td></td>
</tr>
<tr>
<td>Non Bleed</td>
<td>19 cm</td>
<td>25 cm</td>
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</tbody>
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<table>
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<th>Ad Size</th>
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<th>Rate</th>
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</thead>
<tbody>
<tr>
<td>Half Page</td>
<td></td>
<td></td>
<td>₹25,000</td>
</tr>
<tr>
<td>Horizontal</td>
<td>19 cm</td>
<td>12 cm</td>
<td></td>
</tr>
<tr>
<td>Vertical</td>
<td>12 cm</td>
<td>19 cm</td>
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</tbody>
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<table>
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<th>Rate</th>
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</thead>
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<td>5 cm</td>
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<tr>
<td>Vertical</td>
<td>5 cm</td>
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## ONLINE RATES

**Banner Advertisement Rates**

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<th>Banner Name</th>
<th>Position</th>
<th>Visibility</th>
<th>ER</th>
<th>MTW</th>
<th>PTR</th>
<th>IAR</th>
<th>IHSR</th>
<th>RATE per month</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HOME PAGE</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Leader Board</td>
<td>Header of the website</td>
<td>Visible in entire website</td>
<td>728 X 90</td>
<td>728 X 90</td>
<td>728 X 90</td>
<td>728 X 90</td>
<td>728 X 90</td>
<td>35,000</td>
</tr>
<tr>
<td>Slider Banner</td>
<td>Banner inside Slider</td>
<td>On home page only</td>
<td>860 X 276</td>
<td>860 X 276</td>
<td>860 X 276</td>
<td>860 X 276</td>
<td>860 X 276</td>
<td>30,000</td>
</tr>
<tr>
<td>Topic Banner</td>
<td>Below every category on home page</td>
<td>On home page only</td>
<td>600 X 90</td>
<td>600 X 90</td>
<td>600 X 90</td>
<td>600 X 90</td>
<td>600 X 90</td>
<td>25,000</td>
</tr>
<tr>
<td>Floating Banner</td>
<td>Floating on page</td>
<td>Visibility based on criteria</td>
<td>728 X 90</td>
<td>728 X 90</td>
<td>728 X 90</td>
<td>728 X 90</td>
<td>728 X 90</td>
<td>20,000</td>
</tr>
<tr>
<td><strong>INSIDE PAGES</strong></td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>Content Banner</td>
<td>Below every article</td>
<td>Below every article</td>
<td>600 X 90</td>
<td>600 X 90</td>
<td>600 X 90</td>
<td>600 X 90</td>
<td>600 X 90</td>
<td>10,000</td>
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<tr>
<td>Sky scraper</td>
<td>Inside category page</td>
<td>Visibility based on criteria</td>
<td>300 X 250</td>
<td>300 X 250</td>
<td>300 X 250</td>
<td>300 X 250</td>
<td>300 X 250</td>
<td>15,000</td>
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## PREMIUM POSITIONS

<table>
<thead>
<tr>
<th>Front gatefold</th>
<th>Back page</th>
<th>Inside front cover</th>
<th>Inside back cover</th>
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<tbody>
<tr>
<td>120,000</td>
<td>60,000</td>
<td>45,000</td>
<td>40,000</td>
</tr>
</tbody>
</table>
GET IN TOUCH

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